



2014 KY eHealth Summit Conference Exhibitor Opportunities

September 17th, 2014

University of Louisville – Shelby Campus

312 N. Whittington Parkway

Louisville, KY 40222

The Kentucky Health Information Exchange invites you to exhibit your company's product and services at the **7th Annual Kentucky eHealth Summit in Louisville, Kentucky.**

Being an exhibitor is one of the most cost-effective ways to ensure you have the opportunity to meet face to face with over (300) top Executives in the Healthcare Community who help influence healthcare delivery to the Commonwealth of Kentucky.

Benefits of being an exhibitor include;

1. Maximizing your exposure to all attendees via Exhibitor Fair.
2. Exhibitor branding with your logo in the conference program and signage in the exhibit hall.
3. Exhibitors are invited to the opening night Awards Dinner and can network with Coordinating Council Members, eHealth Network Board and VIP guests.
4. High traffic exhibit areas.
5. Two complimentary registrations included with exhibit booth, valued at \$150 that includes access to sessions, all meals and welcome reception.

Date: Tuesday, September 16th: Exhibitor Move-In – 11:00 am – 3:00 pm
Tuesday, September 16th: Awards Dinner at the Olmstead – 7:00 pm – 9:00 pm
Wednesday, September 17th: KY eHealth Summit – 7:30 am – 4:00 pm

Place: University of Louisville – Shelby Campus – 312 N. Whittington Parkway, Louisville, KY 40222.

Attendees: The 2014 Kentucky eHealth Summit is expecting approximately (300) healthcare professionals ranging from providers and IT management to attorneys and privacy/security experts.

Vendor Cost: \$500 for a 5' Table Top Exhibit Booth: Best Value in the Industry!!

Sponsorship Opportunities: See attached. For further information, please contact Ann O'Hara:
ann.ohara@ky.gov.

To Register and Pay On-Line: <https://prd.chfs.ky.gov/GenRegistration/ClassConf.aspx?AGY=1>

Hotel Information:

**A special conference rate of \$77.00 has been reserved for eHealth Summit guests at the newly renovated and upgraded Ramada Plaza Louisville Hotel and Conference Center – 9700 Bluegrass Parkway, Louisville, KY 40299 – 502-491-4830.

Exhibit Coordinator: Ann O'Hara: ann.ohara@ky.gov or 502-229-3123

We hope that you will consider partnering with us to improve healthcare in KY and across the Nation!

Polly Mullins-Bentley

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